

# TREETISE

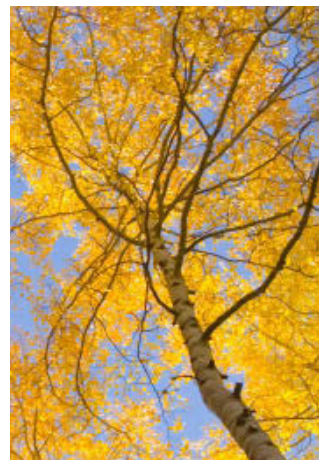
FALL 2008

## Welcome to the TREEtise!

A treatise is defined as a formal and systematic exposition in writing of the principles of a subject. Many great minds have produced expositions on important topics that have helped shape our perception of the world and even the universe. This was accomplished purely through the sharing of ideas to help move humanity forward in its quest of knowledge and its application.



At Four Seasons Tree Care Inc. we strongly believe that the perception of the urban forest and its effect on the community has an impact far greater than we can imagine on both the planet and our sense of well being. We have seen countless examples of misguided perceptions regarding tree care and tree value that have been applied to communities across the nation. The results of the application of such perspectives can leave communities deformed and void of any hope that the landscape can be revived. We've seen improper care cause the destruction of community forests at great cost with residents and managers left with a bill and no solution for repair.



### Our goal with the TREEtise

is to change the course of the industry by putting YOU, the consumer, the layman, in the driver's seat. We want to provide you with simple resources of information that will help you make educated decisions regarding your trees and their management. Hopefully, with a long list of subscribers, we will help transform our community into a family of tree experts. At Four Seasons Tree Care Inc. we strongly believe that the perception of the urban forest and its effect on the community has an impact far greater than we can imagine on both the planet and our sense of well being.

n. (tree• tis) a formal and systematic exposition of the principles of a subject; more detailed than an essay.  
FOUR SEASONS TREE CARE | 760-477-7795 | WWW.FOURSEASONSTC.COM

ROOTED IN KNOWLEDGE

VOLUME 1 | ISSUE 1



### WE ARE HAPPY TO ANNOUNCE THE LAUNCH OF OUR NEW WEBSITE

[www.fourseasonstc.com](http://www.fourseasonstc.com)

We invite you to visit our site and get to know us. And if we're lucky let us get to know you. You can request a bid, see which associations we are members of, find out about our community service contributions and enjoy the tree factoids that continuously stream through the pages.

Sign up for our free quarterly newsletter, "The TREEtise," where we'll be talking about contemporary issues in tree care.



FOUR SEASONS  
TREE CARE



## It's Fire Season! 6 Ways to get ready

Which means get those branches raised up to 8 feet off of the ground and get those dead trees removed! Dry wood near homes is a problem waiting to happen if fires are nearby and a dead tree is just the kind of kindling a rapid fire likes to consume.

Here are 6 simple actions you can perform to help give yourself an advantage over the fires during the Santa Ana season. These are aides, not cures!

1. Remove any dead or dry wood 100 feet from your property.
2. Prune branches off of your buildings, especially if those branches are near the eaves of your house.
3. Get those palm trees trimmed. Old fronds hanging on the trunk are like Roman Candles waiting to be lit and can cause problems for your neighbors if ignited.
4. Raise branches up to 8 feet from the ground to help eliminate any "fire ladders" up trees into the canopy.
5. If you have the funds available, you may want to consider skinning your palm trees, especially if you have a palm of the Washingtonia genus.
6. Contact your local fire marshal for a list of other ways you can keep your property safe from fires.



## Message from the President

"It's fire season! Which means get those branches raised up to 8 feet off of the ground and get those dead trees removed!"



### DID YOU KNOW?

In one year, an acre of trees can absorb as much carbon as is produced by a car driven up to 87,000 miles.



## Looking into the future

Trees are a long term asset that require long term maintenance. We specializes in creating detailed plans to allow you to manage that asset over the course of several years. You will always be aware of how many trees you have and what

those trees need when you work with us. Our innovative maintenance programs serve the unique needs of managers in both the public and private sectors. Give us a call and well show you what we can do for you!

## ISSUE 2 OF TREETISE

The purpose of trimming Eucalyptus and Pine trees in the winter.

